



**MERLE RÖTTGERS**

Partner

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**FOCUS OF WORK**

**Consulting** companies in change processes and strategy development

**Training and Coaching** employees and executives

**Facilitating Workshops** for strategy, product, and leadership development

**Digitizing** business processes and accompanying organizational and cultural adjustments

**EXPERIENCE**

Since 2018 Consultant and Trainer at GOLDRADT  
2013 - 2021 Various HR positions in an international media group with focus on personnel & organizational development, strategy  
2007 - 2013 Executive with overall personnel and commercial responsibility in a globally operating medium-sized company in the training industry

**STUDIES**

MA Human Resources Development, Technische Universität Kaiserslautern  
BA Multilingual Communication, Fachhochschule Köln

**EDUCATION & ACCREDITATION**

New Work Facilitator, Systemic Coach (artop), Change Consultant, Accredited trainer team management system, DGFP Training HR Business Partner

**REFERENCES**

Afinum, Berlitz, BCN, BurdaNews, CAREERTEAM, Dr.Kade, Focus Magazin, ControllUnion, Hacker School, home 24, IG Metall, VTG, ZALANDO

**PROJECT EXAMPLES**

Conducting workshops for strategy development and the creation of new digital business models and products  
Preparing the global rollout of a new ERP system; designing, executing, and monitoring the success of corresponding on-site (multilingual) training sessions and workshops; consulting with management on optimizing business processes and accompanying change management  
Developing, implementing, and conducting leadership workshops for the advancement of leadership culture and strategic topics  
Coaching executives at all levels during change processes  
Supporting restructuring processes

**LANGUAGES**

German, English, French

