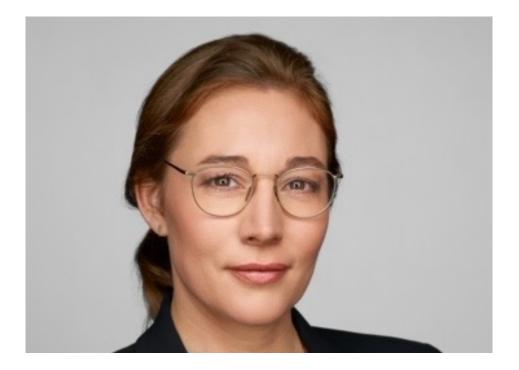
# GOLDRADT leading change



**MERLE RÖTTGERS** Partner

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#### **FOCUS OF WORK**

**Consulting** companies in change processes and strategy development

Training and Coaching employees and executives

Facilitating Workshops for strategy, product, and leadership development

**Digitizing** business processes and accompanying organizational and cultural adjustments

Conducting workshops for strategy development and the **EXPERIENCE** creation of new digital business models and products Since 2018 Consultant and Trainer at GOLDRADT Preparing the global rollout of a new ERP system; 2013 - 2021 Various HR positions in an designing, executing, and monitoring the success of international media group with focus on corresponding on-site (multilingual) training sessions and personnel & organizational development, strategy workshops; consulting with management on optimizing 2007 - 2013 Executive with overall personnel and business processes and accompanying change commercial responsibility in a globally operating management medium-sized company in the training industry Developing, implementing, and conducting leadership

### **STUDIES**

MA Human Resources Development, Technische Universität Kaiserslautern

**BA Multilingual Communication, Fachhochschule** Supporting restructuring processes Köln

### **EDUCATION & ACCREDITATION**

New Work Facilitator, Systemic Coach (artop), Change Consultant, Accredited trainer team management system, DGFP Training HR Business Partner

#### REFERENCES

Afinum, Berlitz, BCN, BurdaNews, CAREERTEAM, Dr.Kade, Focus Magazin, ControllUnion, Hacker School, home 24, IG Metall, VTG, ZALANDO

## **PROJECT EXAMPLES**

workshops for the advancement of leadership culture and strategic topics

Coaching executives at all levels during change processes

# LANGUAGES

German, English, French

